



TEAM DeITA

Technology-based Economic Development Alliance in the Mississippi River Delta



What's This All About?

- A project funded by the US Department of Commerce, Technology Administration, under the Experimental Program to Stimulate Competitive Technology



Technology Evolution

- The agricultural economy
 - Land
 - Labor
- The early industrial economy
 - Capital
 - Labor
- The late industrial economy
 - Capital
 - Skilled labor
 - Technology
- The new economy
 - Innovation
 - Social capital



Building Community Competitive Advantage

- A project carried out by TEAM DeLTA
 - Arkansas Science & Technology Authority
 - Louisiana Partnership for Technology and Innovation
 - Mississippi's Institute for Technology Development
 - Southern Technology Council
 - Regional Technology Strategies
 - ASME
 - Entergy Corporation
 - Enterprise Corporation of the Delta



TEAM DeITA Project Outline

- State Workshops
- Community Assessments
- Delta Accessing Technology Conference
- Asynchronous Learning Modules



TEAM DeITA Communities

- Nine Delta communities
 - Arkansas: Monticello, Helena, and Dumas.
 - Louisiana: Monroe, Tallulah, and Delhi.
 - Mississippi: Cleveland, Clarksdale, and Greenwood.



Back To The Big Point: What's in It for the Communities?

- **Raise community awareness** about the role of technology in economic development.
- **Develop tool sets** for communities
- **Encourage private sector participation** in public-private economic development initiatives.
- **Create a model** for community-centered, technology-based economic development planning that can be shared with other communities.
- **Use tool sets** to take advantage of state and federal technology transfer and development programs

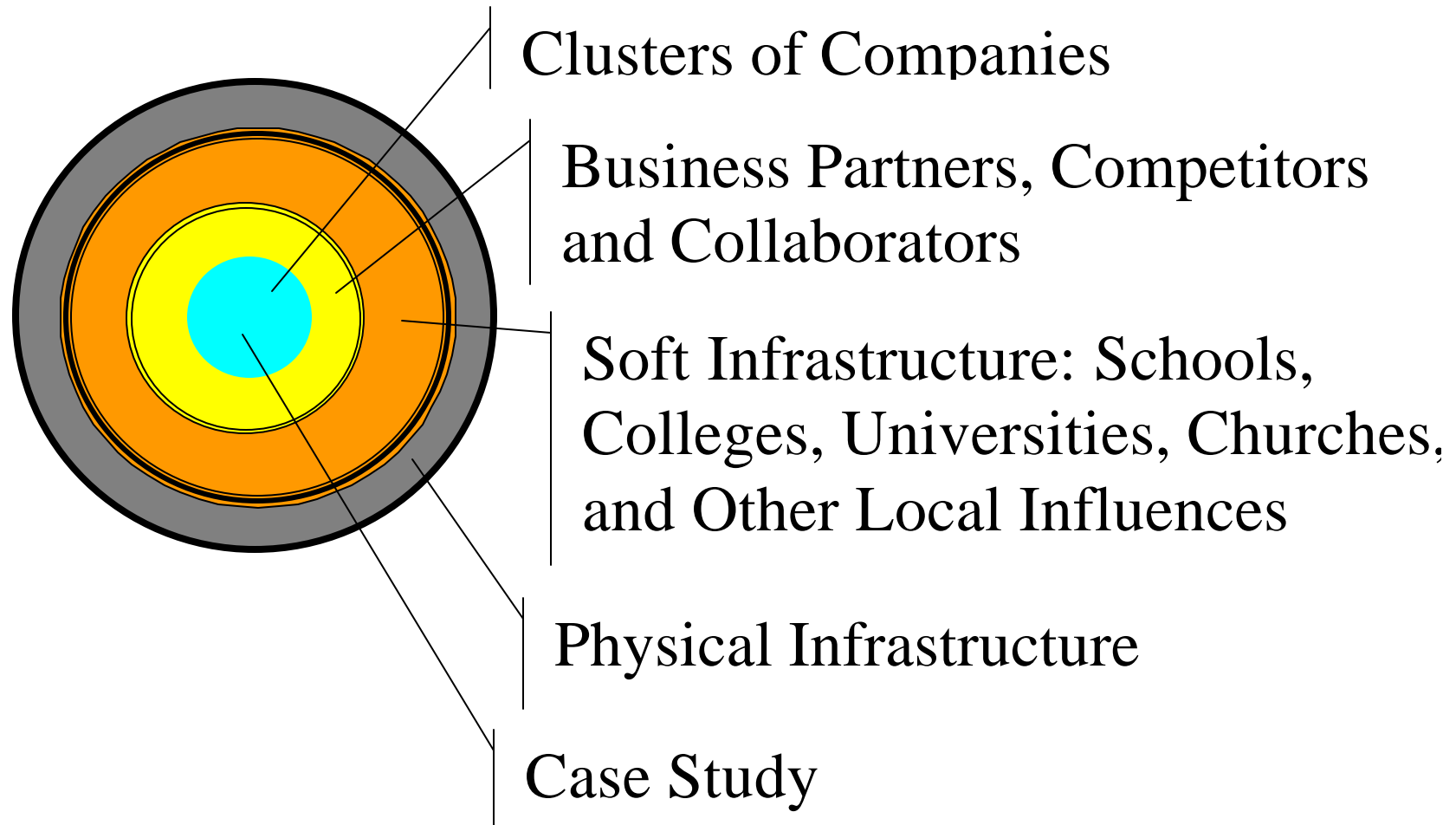


Community Technology Assessments

- Who: A small team of community residents who know their community. [Working with a facilitator in a workshop-like setting.]
- What: Finding technology "Gems."
- Where: In your community.
- Why: To develop the local economy.
- How: By following a step-by-step How To Guide.



A Community Model





Project Schedule

- Workshops
 - Monticello: May 2, 2000
 - Monroe: May 4, 2000
 - Cleveland: May 23, 2000
- Community Assessments
 - Arkansas: June 2000?
 - Mississippi: July 2000?
 - Louisiana: July-August 2000?